

PRESSMAN

Statement of Unaudited Financial Results for the Quarter / Nine Months Ended 31st December, 2014 (₹ in lacs)

Sl. No.	Particulars	Quarter ended			Nine Months ended		Year ended
		31.12.2014	30.09.2014	31.12.2013	31.12.2014	31.12.2013	31.03.2014
		Unaudited			Unaudited		Audited
1	Income from operations	944.56	1074.36	913.27	2896.35	2886.41	3777.38
	Total	944.56	1074.36	913.27	2896.35	2886.41	3777.38
2	Expenditure						
a.	Cost of Services	733.03	789.02	725.81	2206.81	2254.96	2953.57
b.	Employee benefit expenses	62.93	62.54	70.47	189.31	194.17	253.79
c.	Depreciation and amortisation	2.62	2.72	3.63	8.24	10.75	14.73
d.	Other expenditure	50.90	57.14	69.85	162.34	217.05	287.44
	Total	849.48	911.42	869.76	2566.70	2676.93	3509.53
3	Profit from operations before other income and exceptional items	95.08	162.94	43.51	329.65	209.48	267.85
4	Other income	9.51	15.23	57.56	77.91	87.22	121.17
5	Profit before tax and exceptional items	104.59	178.17	101.07	407.56	296.70	389.02
6	Exceptional items	0.00	0.00	0.00	0.00	206.10	206.10
7	Profit before tax	104.59	178.17	101.07	407.56	502.80	595.12
8	Tax Expenses						
a)	Current tax	0.00	0.00	20.00	0.00	100.00	120.00
b)	MAT Credit entitlement	0.00	0.00	-20.00	0.00	-100.00	-119.07
c)	Deferred tax charge/(credit)	0.00	0.00	0.00	0.00	0.00	-57.64
9	Net Profit/(Loss) after tax and exceptional items	104.59	178.17	101.07	407.56	502.80	651.83
10	Paid up equity share capital (Face Value of ₹2/-)	469.66	469.66	469.66	469.66	469.66	469.66
11	Reserve (excluding Revaluation Reserves)						1770.33
12	Earnings per share (₹2/-) (not annualised)						
	Before exceptional items						
	Basic and Diluted	0.45	0.76	0.43	1.74	1.26	1.66
	After exceptional items						
	Basic and Diluted	0.45	0.76	0.43	1.74	2.14	2.78

Part II

PARTICULARS OF SHAREHOLDING							
A	1 Public Shareholding						
	Number of shareholding	5885913	5885913	5885913	5885913	5885913	5885913
	Percentage of Shareholding	25.06	25.06	25.06	25.06	25.06	25.06
	2 Promoters and promoter Group Shareholding						
	a) Pledged/ Encumbered						
	- Number of shares	0	0	0	0	0	0
	- Percentage of shares(as a % of total shareholding of promoter and promoter group)	0	0	0	0	0	0
	- Percentage of shares(as a % of total share capital of the Company)	0	0	0	0	0	0
	b) Non-encumbered						
	- Number of shares	17596930	17596930	17596930	17596930	17596930	17596930
	- Percentage of shares(as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of total share capital of the Company)	74.94	74.94	74.94	74.94	74.94	74.94

Particulars	Quarter ended 31/12/2014
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	NIL
Received during the quarter	02
Disposed of during the quarter	02
Remaining unresolved at the end of the quarter	NIL

NOTES:

- The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 13th February, 2015. The Statutory Auditors have carried out a limited review of the financial results for the quarter/nine months ended 31st December, 2014.
- The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- segment reporting prescribed by the Companies (Accounting Standard) Rules, 2006.
- Depreciation has been revised as per the requirement of Schedul II to the Companies Act, 2013. The consequential impact on the depreciation charged in the quarter/nine months is not material. Furthermore, in respect of fixed assets whose useful lives have been completed as on 31st March, 2014 Rs.9.12 lacs(net of deferred tax credit of Rs.2.96 lacs) has been adjusted with retained earnings.
- Provision for Income Tax and Deferred tax shall be provided at the end of year which is reported by the Auditors in their review report.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

Place: Kolkata
Date: 13.02.2015



By order of the Board

Niren Suchanti

Dr Niren Suchanti
Chairman & Managing Director
DIN: 00909388

Pressman Advertising Limited
CIN: L74140WB1983PLC036495

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REVIEW REPORT

To,
The Board of Directors,
Pressman Advertising Ltd.
Pressman House,
10A, Lee Road,
Kolkata-700 020.

We have reviewed the accompanying statement of Un-audited Financial Results of **M/s. PRESSMAN ADVERTISING LIMITED** for the quarter and nine months ended 31st December 2014 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This Financial statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity," issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention, that causes us to believe that the accompanying statement of Un-audited Financial Results prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material mis-statement *subject to the non provision of income tax and deferred tax for the quarter and nine months ended 31st December 2014, as per Accounting Standard -22 on "Accounting for Taxes on Income"*.

For **SINGHI & CO.**
Chartered Accountants
Firm Registration No.302049E



Sankar Bandyopadhyay
(S. Bandyopadhyay)
Partner
Membership No.8230

1B, Old Post Office Street,
Kolkata – 700001
Dated, the 13th day of February, 2015.